



## Democratic Services

**Location:** Phase II  
**Ext:** 0185  
**DDI:** 01895 25 0185  
**My Ref:** LP

**To: COUNCILLOR JOHN RILEY  
CABINET MEMBER FOR PUBLIC SAFETY AND  
TRANSPORT**

c.c. All Members of Executive Scrutiny Committee  
c.c. Perry Scott, Residents Services  
c.c. Gordon Hill, Residents Services  
c.c. Chairman of the Residents, Education and  
Environmental Services Policy Overview Committee  
c.c. Ward Councillors for Eastcote and East Ruislip  
c.c. Conservative and Labour Group Offices  
(inspection copy)

**Date:** 9 March 2021

## Non-Key Decision request

## Form D

### INFORMAL CONSULTATION ON EXTENDING EASTCOTE ZONE 'E3' PMS INTO BEECH AVENUE AND OAK GROVE

Dear Cabinet Member

Attached is a report requesting that a decision be made by you as an individual Cabinet Member. Democratic Services confirm that this is not a key decision, as such the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 notice period does not apply.

You should take a decision **on or after Wednesday 17 March 2021** in order to meet Constitutional requirements about publication of decisions that are to be made. You may wish to discuss the report with the Corporate Director before it is made. Please indicate your decision on the duplicate memo supplied, and return it to me when you have made your decision. I will then arrange for the formal notice of decision to be published.

Liz Penny  
Democratic Services Officer

**Title of Report:** Informal Consultation on Extending Eastcote Zone 'E3' PMS into Beech Avenue and Oak Grove

**Decision made:**

**Reasons for your decision:** (e.g. as stated in report)

**Alternatives considered and rejected:** (e.g. as stated in report)

Signed .....Date.....

*Cabinet Member for Public Safety and Transport*

# INFORMAL CONSULTATION ON EXTENDING EASTCOTE ZONE ‘E3’ PMS INTO BEECH AVENUE AND OAK GROVE

<b>Cabinet Member(s)</b>	Councillor John Riley
<b>Cabinet Portfolio(s)</b>	Cabinet Member for Transport and Public Safety
<b>Officer Contact(s)</b>	Gordon Hill, Residents Services
<b>Papers with report</b>	Appendix A - Location Plan

## HEADLINES

<b>Summary</b>	To inform the Cabinet Member of the outcome of the informal consultation to extend the Eastcote Resident Parking Scheme into Beech Avenue and Oak Grove.
<b>Putting our Residents First</b>	This report supports the Council objective of Our People. The request can be considered as part of the Council’s annual programme of road safety initiatives and for on-street parking controls.
<b>Financial Cost</b>	The estimated cost associated with the recommendations to this report is £2,000, which will be funded through which will be funded through the TfL Grant LIP Allocation.
<b>Relevant Policy Overview Committee</b>	Residents, Education and Environmental Services
<b>Relevant Ward(s)</b>	Eastcote and East Ruislip

## RECOMMENDATIONS

That the Cabinet Member:

1. **Notes the responses received to the informal consultation undertaken in Beech Avenue and Oak Grove regarding the extension of the Eastcote Resident Parking Scheme.**
2. **Instructs officers to formally consult on a Resident Parking Scheme operating Mon-Fri 11am-midday in Beech Avenue and Oak Grove.**

**3. Subject to the above, approves the implementation of the proposals should the results of the above consultation be positive.**

### **Reasons for recommendations**

These recommendations are in line with the views expressed during the informal consultation.

### **Alternative options considered / risk management**

None at this stage.

### **Policy Overview Committee comments**

None at this stage.

## **SUPPORTING INFORMATION**

1. A petition with 22 valid signatures was submitted to the Council requesting that a Parking Management Scheme be considered for Beech Avenue, Eastcote to help address problems with all day non-residential parking.
2. Beech Avenue is a mainly residential cul-de-sac with vehicular access only from Oak Grove. A small section of the road is already within the Eastcote Parking Management Scheme which leads into Columbia Avenue. This petition related to the section of Beech Avenue southwest of the junction with Oak Grove that is not currently included within the scheme. The location of Beech Avenue and the nearby extent of the Eastcote Parking Management Scheme is indicated on the plan attached as Appendix A to this report.
3. The majority of roads between Eastcote Town Centre and Beech Avenue already benefit from parking controls, therefore this area forms an attractive area for non-residential parking as it is just a short walk away from local shops, amenities and Eastcote Station.
4. The Cabinet Member will be aware that the Council recently introduced an extension to the Eastcote Parking Management Scheme nearby in Columbia Avenue and within a small section of Beech Avenue which appears to be working well. If a scheme is subsequently proposed in the rest of Beech Avenue this could possibly form part of the same parking scheme zone and operating time as Columbia Avenue.
5. It was recommended that the Cabinet Member at the time discussed with petitioners their concerns and, if considered appropriate, added the request to the future parking scheme programme for further investigation and consultation with residents. The Cabinet Member also suggested that local Ward Councillors should be asked their views as to whether any additional roads should also be informally consulted.

6. During discussions with local Ward Councillors following the petition hearing, they indicated that Oak Grove should also be consulted at the same time as Beech Avenue.

7. As part of the informal consultation, a consultation pack was delivered to every property in the area consisting of a letter, a questionnaire and a reply-paid return envelope.

8. Of the 108 letters delivered, 51 were returned which represents a 47% return rate, a breakdown of the returns can be seen in the table below.

	Yes	No
Beech Avenue	23	12
Oak Grove	11	5

9. Based on these results, it is clear that the majority of residents who responded to the consultation are in favour of a possible extension to the Eastcote Residents Parking Scheme and it is, therefore, recommended that a formal design is developed for a subsequent formal consultation.

### **Financial Implications**

The estimated cost to conduct a statutory consultation with the residents of Beech Avenue and Oak Grove is £2,000.

There are no implications to Council Resources on the consultation of the scheme described above; it is to be fully funded through the 2020/21 Transport for London Grant Local Implementation Plan allocation of £100k for various Parking Management Schemes, subject to the usual Cabinet Member release protocols.

Should the results of the formal consultation be positive, the estimated cost of implementing the scheme is £5,000, the further funding required will be sought from the TfL Grant LIP Allocation of 100k for various Parking Management Schemes, subject to the Cabinet Member release protocols.

## **RESIDENT BENEFIT & CONSULTATION**

### **The benefit or impact upon Hillingdon residents, service users and communities**

To change the parking measures requested by residents following consultation.

### **Consultation carried out or required**

Residents of Beech Avenue and Oak Grove were informally consulted to see if they would like the Eastcote Resident Parking Scheme extended into their road. If the recommendations in this report are approved, formal consultation will be required for these changes.

## **CORPORATE CONSIDERATIONS**

### **Corporate Finance**

Corporate Finance has reviewed the report and concurs with the financial implications set out above noting that the proposed costs are to be funded from the 2020/21 TfL Grant LIP Allocation.

### **Legal**

The Council has conducted informal consultation in relation to the possible extension of the Eastcote Parking Management Scheme. There are no legal impediments to the Council now conducting statutory consultation in accordance with the Local Authorities Traffic Orders (Procedure) (England & Wales) Regulation 1996.

Should there be a decision that further measures are to be considered then the relevant statutory provisions will have to be identified and considered at that time.

### **Infrastructure / Asset Management**

None at this stage.

### **Comments from other relevant service areas**

None at this stage.

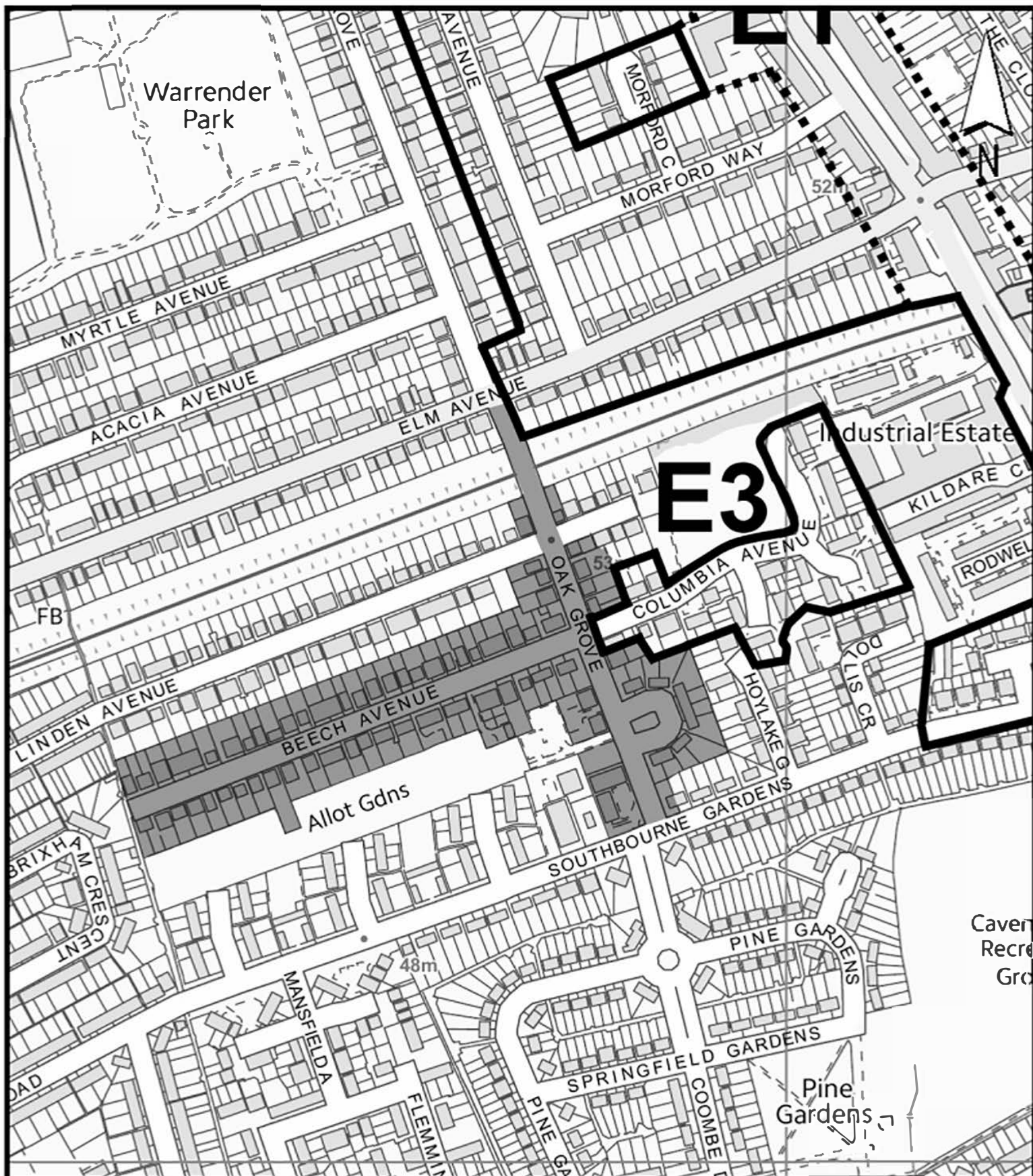
## **BACKGROUND PAPERS**

Beech Avenue Petition Requesting Extended Hours of Operation - Report  
Beech Avenue Petition Requesting Extended Hours of Operation - Minutes

## **TITLE OF ANY APPENDICES**

Appendix A - Location Plan





## Proposed extension to the Eastcote Parking Management Scheme Zone E3

## Appendix A

December 2020

Scale 1:4,000



Nearby extent of the Eastcote Parking Management Scheme



Internal zone boundary



Informal consultation area for a proposed extension to Zone E3

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