



## OFFICIAL EXECUTIVE DECISION NOTICE PUBLISHED BY DEMOCRATIC SERVICES

Notice is hereby given that the following decision(s) have been made today by Cabinet Members at the London Borough of Hillingdon:

<b>Title of decision</b>	<b>SPONSORSHIP POLICY</b>
<b>Reference No.</b>	823
<b>Date of decision</b>	Thursday 22 June 2023
<b>Call-in expiry date</b>	Thursday 29 June 2023
<b>Relevant Select Committee</b>	Finance and Corporate Services Select Committee
<b>Relevant Wards</b>	N/A

### Decision made

<b>Cabinet Members making the decision</b>	Councillor Martin Goddard - Cabinet Member for Finance
<b>Decision</b>	<b>Approved</b>  That the Cabinet Member for Finance:  <ol style="list-style-type: none"><li>1. <b>Approved the Sponsorship Policy as set out in Appendices A and B; and,</b></li><li>2. <b>Authorised the Corporate Director of Place, in consultation with the Cabinet Member for Finance, to make any further necessary changes to the policy.</b></li></ol>
<b>Reason for decision</b>	The Council's new Sponsorship Policy provides a framework for how the Council is promoted and how others are promoted: ethically, consistently and aligned to the Council's values and principles. By applying this policy, the Council will:  <ul style="list-style-type: none"><li>• Be Consistent; by establishing consistent approach, set of standard and framework of controls.</li><li>• Protect Reputations; by upholding the Councils reputation and corporate identity through good governance.</li><li>• Boost Opportunities; to maximise income and boost development of commercial partnerships.</li></ul>
<b>Alternative options considered and rejected</b>	The only other alternative to the creation of a policy was to proceed without one. This could have unnecessarily exposed

	Officers and Councillors to accusations of poor practice and governance.
<b>Classification</b>	Public
<b>Link to associated report</b>	<a href="#">Link to report</a>
<b>Relevant Officer contact &amp; Directorate</b>	Matthew Kelly – Resources Directorate
<b>Any interest declared by the Cabinet Member(s) / dispensation granted</b>	N/A

### **Implementation of decision & scrutiny call-in**

<b>[Internal Use only]</b>	
<b>When can this decision be implemented by officers?</b>	<p>Officers can implement Cabinet Member decision in this notice only from the expiry of the scrutiny call-in period which is:</p> <p><b>5pm on Thursday 29 June 2023</b></p> <p>However, this is subject to the decision not being called in by Councillors on the relevant Select Committee. Upon receipt of a valid call-in request, Democratic Services will immediately advise the relevant officer(s) and the decision must then be put on hold.</p>
<b>Councillor scrutiny call-in of this decision</b>	<p>Councillors on the relevant Select Committee shown in this notice may request to call-in this decision. The request must be before the expiry of the scrutiny call-in period above.</p> <p>Councillors should use the Scrutiny Call-in App (link below) on their devices to initiate any call-in request. Further advice can be sought from Democratic Services if required:</p> <p><a href="#">Scrutiny Call-In - Power Apps</a> (secure)</p>
<b>Further information</b>	<p>These decisions, where applicable, have been taken under The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.</p> <p>This is the formal notice by the Council of the above executive decision, including links to the reports where applicable.</p> <p>If you would like more information on this decision, please contact Democratic Services on 01895 250636 or email: <a href="mailto:democratic@hillingdon.gov.uk">democratic@hillingdon.gov.uk</a>.</p> <p>Circulation of this decision notice is to a variety of people including Members of the Council, Corporate Directors, Officers, Group Secretariats and the Public. Copies are also placed on the Council's website.</p> <p style="text-align: right;"><b>Democratic Services London Borough of Hillingdon</b></p>

