



Democratic Services

Location: Phase II
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CMD No: 1056

**To: COUNCILLOR JONATHAN BIANCO
CABINET MEMBER FOR PROPERTY, HIGHWAYS
AND TRANSPORT**

c.c. All Members of the Property, Highways and
Transport Select Committee
c.c. Gordan Hill – Place Directorate
c.c. Ward Councillors for Yiewsley

Date: 29 February 2024

Non-Key Decision request

Form D

ROADS IN THE VICINITY OF PROVIDENCE ROAD AND WHITETHORN AVENUE, YIEWSLEY – REPORT ON INFORMAL CONSULTATION ON RESIDENT PARKING SCHEME

Dear Cabinet Members,

Attached is a report requesting that a decision be made by you as an individual Cabinet Member. Democratic Services confirm that this is not a key decision, as such, the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 notice period does not apply.

You should take a decision **on or after Friday 8 March 2024** in order to meet Constitutional requirements about publication of decisions that are to be made. You may wish to discuss the report with the Corporate Director before it is made. Please indicate your decision on the duplicate memo supplied, and return it to me when you have made your decision. I will then arrange for the formal notice of decision to be published.

Ryan Dell
Democratic Services

Title of Report: Roads in the Vicinity of Providence Road and Whitethorn Avenue, Yiewsley – Report on Informal Consultation on Resident Parking Scheme

Decision made:

Reasons for your decision: (e.g. as stated in report)

Alternatives considered and rejected: (e.g. as stated in report)

Signed Date.....

Cabinet Member for Property, Highways and Transport

ROADS IN THE VICINITY OF PROVIDENCE ROAD AND WHITETHORN AVENUE, YIEWSLEY - REPORT ON INFORMAL CONSULTATION ON RESIDENT PARKING SCHEME

Cabinet Member	Councillor Jonathan Bianco
Cabinet Portfolio	Cabinet Member for Property, Highways and Transport
Officer Contact	Gordon Hill – Place Directorate
Papers with report	Appendix A – Location Plan

HEADLINES

Summary	To inform the Cabinet Member of the results of the informal consultation undertaken in Providence Road and Whitethorn Avenue for the possible extension to the existing Yiewsley Parking Management Scheme.
Putting our Residents First	This report supports the Council objective of Our People. The request can be considered as part of the Council's annual programme for on-street parking controls.
Financial Cost	The estimated cost associated with the recommendations in this report is £2,000, to be managed within existing Transportation revenue budgets.
Relevant Committee	Select Property, Highways and Transport Select Committee.
Relevant Ward	Yiewsley.

RECOMMENDATIONS

That the Cabinet Member:

1. Notes the responses to the informal consultation on a possible residents' permit parking scheme in roads bounded by Providence Road and Whitethorn Avenue, West Drayton; and
2. Based on the responses received during the consultation from residents, agrees that a formal consultation is carried out in Edgar Road, and that the scheme is implemented if supported during that consultation; and
3. Notes the views of the other roads informally consulted and defers any further action to progress a scheme at the present time.

Reasons for recommendations

These recommendations are in line with the views expressed during the informal and formal consultations and are supported by the local ward councillors.

Alternative options considered/ risk management.

None at this stage.

Select Committee comments

None at this stage.

SUPPORTING INFORMATION

1. A petition with 37 signatures was submitted to the Council by residents of Whitethorn Avenue, Aspen Road and Providence Road requesting the following.

"For there to be designated resident parking areas (on street) for the residents of part of Whitethorn Avenue, Aspen Close and Providence Road which would require resident parking permits on weekdays, Monday to Friday, from 9am to 6pm.

Further, each household within the designated areas of Whitethorn Avenue should be entitled to parking permits for each household member who legally holds a valid driver licence and has a car that requires parking near their home".

In an accompanying letter submitted with the petition, the lead petitioner helpfully provided the following additional information:

"It is respectfully requested that Hillingdon Council considers a designated resident parking area (on street and in parking bays) for the residents of Whitethorn Avenue (UB7, adjacent to Horton Road) which would require resident parking permits on weekdays, Monday to Friday, from 9am to 6pm. Further, each household who legally holds a valid UK driver's licence and has a car that requires parking near their home.

The designated areas that we are highlighting is towards the end of Whitethorn Avenue (UB7) near the John Guest Building.

A summary of the reasons for the request are:

- *The residents of Whitethorn Avenue have been deprived of parking their cars near their homes for a long period of time;*
- *The staff from John Guest (which is located on Horton Road, adjacent to Whitethorn Avenue) come and park on a daily basis, this is despite the fact that we have made several complaints to their management;*
- *The staff from BMW Berry also come to park their cars on the bays on Whitethorn Avenue, especially during the working day, depriving residents of Whitethorn Avenue (towards Horton Road) of parking in the bays near their homes;*
- *There are also issues where mechanics around the area park their customers' cars in the bays on Whitethorn Avenue and leave it there for long periods of time;*
- *There has also been an influx in the last few years of people travelling to various terminals in Heathrow airport and they have proceeded to leave their cars on*

Whitethorn Avenue and in the parking bays for weeks, sometimes months at a time. Once again, prohibiting residents of the road from parking near their homes”.

2. Whitethorn Avenue, Providence Road and Aspen Close are mainly residential roads but are located within easy walking distance of an area of light industrial units. The “350” bus route runs nearby and links Heathrow Terminal 5 with West Drayton Station and then onto Hayes and Harlington Station. A location plan showing part of the existing Parking Management Scheme and the area previously consulted on a detailed design is attached as Appendix A.
3. The Cabinet Member recalled that as recently as July 2019, the Council formally consulted with residents in Whitethorn Avenue and Providence Road on detailed designs for a Parking Management Scheme. The small number of responses received during that previous consultation were balanced, with some in favour of the scheme and some against. The main comment made by residents at that time was the perceived lack of parking that could be provided, as many of the inset parking areas were reduced in capacity due to the construction of dropped kerbs that, over time, residents have requested to access their off-street parking, especially in Whitethorn Avenue. After careful consideration of all the comments received from residents and local ward councillors, the decision was made to defer the implementation of a scheme at that time. It should also be noted that Aspen Close is not an adopted road and therefore it is not the Council’s practice to implement a Parking Management Scheme on such a road.
4. Clearly the layout of the road had not changed significantly since the last formal consultation and indeed further dropped kerbs may have been constructed in the meantime. It was therefore recommended that the Cabinet Member should discuss with petitioners their concerns and, if appropriate, ask officers to add the request to the future parking scheme programme for further investigation and possible consultation with residents.
5. At the petition hearing the Cabinet Member asked officers to add the request to the Council’s extensive Parking Management Scheme Programme for further informal consultation. Local ward councillors asked that Edgar Road, Cedar Avenue, Maple Avenue, Acacia Avenue and Lilac Place were added programme for informal consultation at a future date.
6. Following the petition hearing and discussions with local ward councillors it was decided to informally consult on a detailed design in Providence Road and Whitethorn Avenue at the present time, and to consider the additional roads later based on feedback received from residents.
7. This informal consultation was undertaken and residents indicated support for a scheme in their roads. This information was reported to the Cabinet Member who instructed officers to then undertake a formal consultation, whilst acknowledging that should the result of formal consultation be positive towards a scheme then a further area wide informal consultation on other local roads would be required.
8. This 21-day formal consultation was subsequently undertaken where street notices were placed in the vicinity of the proposed changes and public notices were placed in the London Gazette and a local newspaper. In addition to the normal notices a letter and plans was sent to every property within the new proposed scheme
9. During the formal consultation eight responses were received from Providence Road, six in support from three properties, and two objections. An objection was also received from a

resident in Edgar Road, who objected that Edgar Road residents were not included in the consultation; as noted above, consideration of measures in Edgar Road will form part of a future phase.

10. From Whitethorn Avenue, the Council received 17 responses, 12 in support of the scheme and five objecting to the scheme.
11. The results of the formal consultation were shared with local ward councillors who felt that based on the results of this consultation, the previous informal consultation and their own meetings and discussions with local residents, that the scheme should be implemented as proposed.
12. Based on these views, and the petition from residents of Edgar Road, local ward councillors also asked that an informal consultation be undertaken in the roads bounded by Colham Avenue, Providence Road and Whitethorn Avenue at the earliest opportunity to ascertain the views of residents on a further expansion of the scheme, but that the scheme in Providence Road and Whitethorn Avenue should not be delayed further. This informal consultation was to be started whilst the report on the formal consultation was being finalised and will be submitted to the Cabinet Member separately.
13. This informal consultation was undertaken and a letter and questionnaire was delivered to every property in Acacia Avenue, Cedar Avenue, Edgar Road, Lilac Court, Maple Avenue, Sycamore Close, Windermere Way informing residents that a scheme was to be implemented in Providence Road and Whitethorn Avenue, and asking their views on a possible scheme in their road as experience has shown that nearby unrestricted roads may suffer from some non-residential parking transfer.
14. The results of the informal consultation are tabulated below:

Address	Yes	No
Acacia Avenue	4	4
Cedar Avenue	1	3
Edgar Road	26	7
Lilac Place	1	4
Maple Avenue	5	4
Sycamore Close	1	1
Windermere Way	0	2

These results were shared with local ward councillors who felt that only Edgar Road should be formally consulted on a detailed design for an extension to the parking scheme into their road.

15. It is therefore recommended that a scheme be designed, and formal consultation be undertaken in Edgar Road at the earliest opportunity and that a subject to the responses received to this further consultation, that a scheme be implemented if supported by local residents

Financial Implications

The estimated cost of the recommendations in this report is £2k, to be managed within the Transportation Service's existing revenue budgets. If an extension to the Yiewsley Parking Management Scheme in Edgar Road is subsequently recommended, then the estimated

implementation cost would be c.£10k (for which a suitable funding stream would need to be identified).

RESIDENT BENEFIT & CONSULTATION

The benefit or impact upon Hillingdon residents, service users and communities

To allow the Cabinet Member to consider the petitioners' request.

Consultation carried out or required

None at this stage.

CORPORATE CONSIDERATIONS

Corporate Finance

Corporate Finance has reviewed the report and concurs with the financial implications set out above.

Legal

The Council has conducted informal consultation in relation to the proposals set out under the above recommendations. There are no legal impediments to the Council now conducting statutory consultation in accordance with the Local Authorities Traffic Orders (Procedure) (England & Wales) Regulation 1996.

Infrastructure/ Asset Management

None at this stage.

Comments from other relevant service areas

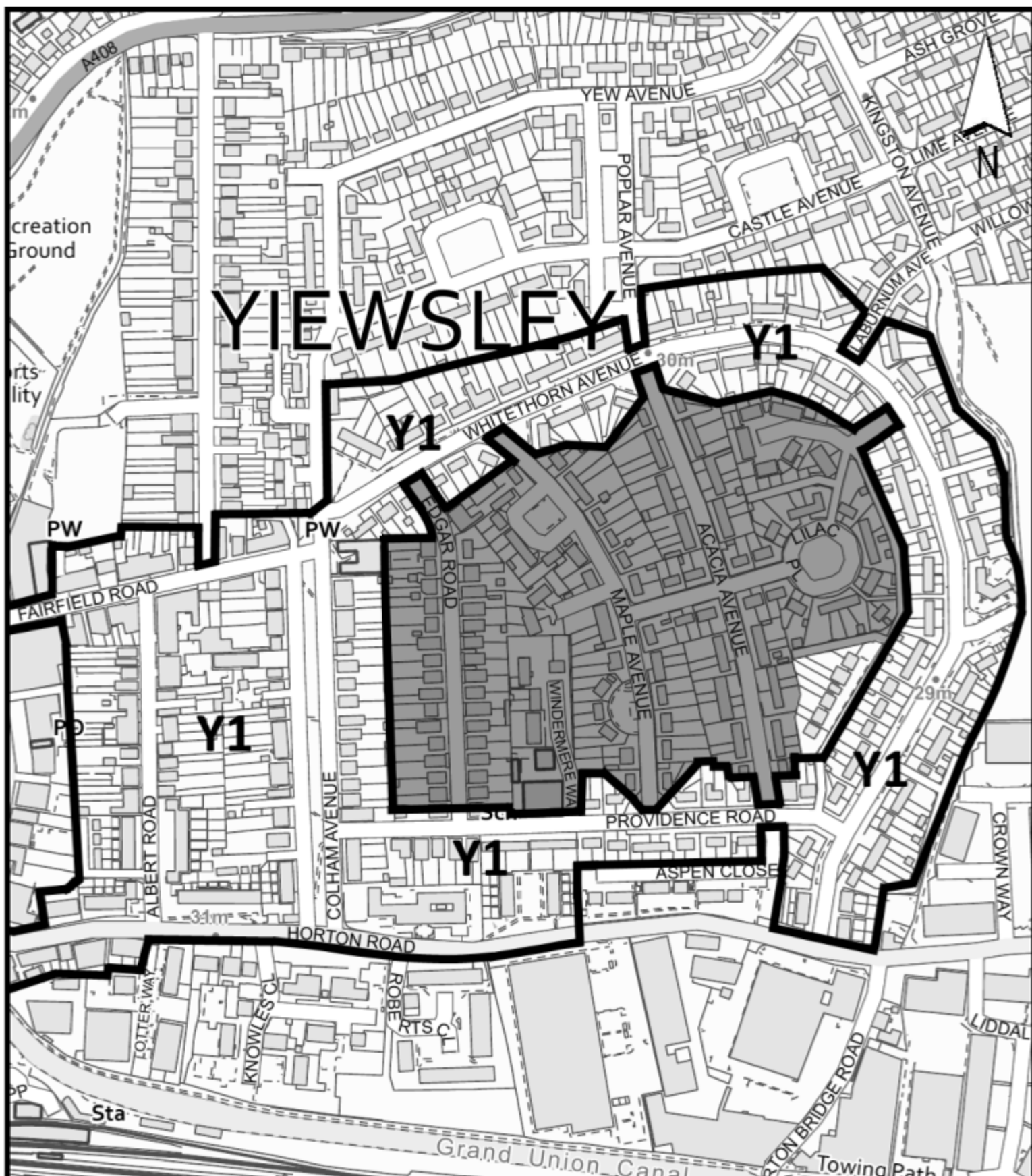
None at this stage.

BACKGROUND PAPERS

Petition received.

TITLE OF ANY APPENDICES

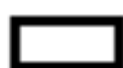
Appendix A – Location plan



Yiewsley Parking Management Scheme Zone Y1 Informal consultation on a possible extension

December 2023

Scale 1:4,000



Nearby extent of the Yiewsley Parking Management Scheme Zone Y1 including the planned extension into White Thorn Avenue & Providence Road



Extent of informal consultation area for a possible extension to the scheme

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